



WFLX

## ORDER

Print Date 08/02/12 Page 1 of 2

Flight Dates 08/15/12-08/21/12

Contract / Revision 804196 /

Original Date / Revision  
08/02/12 08/02/12

Advertiser Americans For Prosperity

Agency Mentzer Media Services

Buying Contact

600 Farimont Avenue  
Suite 306  
Towson, MD 21286Primary Account Executive  
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Product  
AMERICANS FOR PROSPE

Agency Com 15%

Billing Contact

600 Farimont Avenue  
Suite 306  
Towson, MD 21286

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1868

Alt Order # 06260973

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 2

Advertiser Ref

Order Share % Market Value

Competing Station % of Order Amount

DFLX	%
WFGC	%
WPBF	%
WPEC	%
WPPB	%
WPTV	%
WPXP	%
WTCE	%
WTCN	%
WTVX	%
WXEL	%

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	10	\$6,247.50	\$7,350.00	0.00	07/30/12	08/21/12	10	\$6,247.50	\$7,350.00
Totals	10	\$6,247.50	\$7,350.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFLX	08/15/12	08/19/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	--WTFSS	:30	5	\$585.00	P 2	0.00	NM	5	\$2,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--WTFSS					5	\$585.00		0.00			
E 2	WFLX	08/16/12	08/16/12	NFL Game (pre-season) NFC PRE-SEASON	Comm	4P-CC	---1---	:30	1	\$1,585.00	P 2	0.00	NM	1	\$1,585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	---1---					1	\$1,585.00		0.00			
E 3	WFLX	08/17/12	08/17/12	NFL Game (pre-season) NFC PRE-SEASON	Comm	4P-CC	----1--	:30	1	\$1,585.00	P 2	0.00	NM	1	\$1,585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WFLX

Print Date: 08/02/12

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Contract / Revision 804196 Flight Dates 08/15/12-08/21/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser Americans For Prosperity Product AMERICANS FOR PROSPE Estimate # 1868

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 3	WFLX	08/17/12	08/17/12	NFL Game (pre-season) NFC PRE-SEASON	Comm	4P-CC	----1--	:30	1	\$1,585.00	P 2	0.00	NM	1	\$1,585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	----1--					1	\$1,585.00		0.00			
E 4	WFLX	08/19/12	08/19/12	FOX News Sunday FOX NEWS SUNDAY	Comm	9-10A	-----1	:30	1	\$85.00	P 2	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----1					1	\$85.00		0.00			
E 5	WFLX	08/20/12	08/21/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	MT-----	:30	2	\$585.00	P 2	0.00	NM	2	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/20/12	08/26/12	MT-----					2	\$585.00		0.00			
Totals														10	\$7,350.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <b>WFLX - TV</b>	Date: <b>8/13/12</b>
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I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES	WFLX # 804196				

**Total Charges: \$ 7,350 GROSS**

This broadcast time will be used by: Americans for Prosperity

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

*Americans for Prosperity*

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

1/17/2012      *John Flynn*      703-224-3200  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

*[Signature]*                      Bruce Hester                      GM  
Signature                      Printed Name                      Title



**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b>	John Heislman	<b>STATION:</b>	WFLX
<b>FROM:</b>	Will Hildebrandt	<b>HRP OFFICE:</b>	Washington DC

**REQUEST RECEIVED FROM**

**DATE** 4/26/12

<b>BUYER:</b>	Anne Braunscheidel
<b>AGENCY:</b>	Mentzer Media
<b>ADDRESS:</b>	600 Fairmount Ave. Suite 306 Towson, MD 21286
<b>PHONE #:</b>	410-825-7034
<b>FAX #:</b>	410-583-2322
<b>OTHER:</b>	

**AVAILS FOR**

<b>COMMITTEE:</b>	Americans for Prosperity
<b>CHAIRPERSON:</b>	Tim Phillips
<b>TREASURER:</b>	John Flynn
<b>ADDRESS:</b>	1726 M St. NW 10 <sup>th</sup> FL Washington, DC 20036
<b>PHONE #:</b>	202 349 5880
<b>FAX #:</b>	202 587 4599
<b>OTHER:</b>	

**FOR**

<b>CANDIDATE:</b>	Issue
<b>OFFICE:</b>	
<b>PARTY:</b>	Rep.

<b>DAYPARTS:</b>	All
<b>SCHEDULE DATES:</b>	As ordered-LTC
<b>COMMERICAL LENGTH:</b>	:60
<b>PROGRAMS:</b>	All
<b>PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE</b>	